

FAX# 703 528 7880
CREDIT RISK !!
HARRIS REPORT FROM REP
OCT10/12 18.06
CHANGES
*** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME STEPHANIE KINCAID

SALES PRSN WA- JOE KNAUER

CONTRACT # 6360920

CLASS:	NATL.	LOCAL	REGIONAL
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ORDER # _____

PRDCT	RNC-ROMNEY	EST#464	COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT3/12 OCT9/12 WK-1

DATE OCT10/12 18.06

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDS _____

REP: TO LENA
ED: TITTE

TO LENA
FR JULIE
OK'D M6
TTLS RTS
PLS CFM, THX 10/10

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

RNC-ROMNEY

[illegible]

AGENCY ADVERTISER CODE = AGENCY EST # = 4604
AGENCY PRODUCT CODE =

21	S	1130P-1205A	30	\$1,000.00	10/6	0
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PROGRAM : NEWS

45	A	1155P-1230A	30	\$1,000.00	10/6	10/6	1
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PROGRAM : NEWS
ORD COM1: SPOT RAN @ 12:16A IN EYEWITNESS NEWS @ 1155P-1230A
THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-21

REP HEADLINE# 6360920 TRF# 335274
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT10/12 18.06
CHANGES ** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS

STATION MAKEGOOD OFFERS:
M6 OK'D BUY#21 MISSED:SAT/1130P-1205A OCT6 30S \$1,000.00 (OCT10/12)
OFFER:SAT/1155P-1230A OCT6 30S \$1,000.00 PLS ADVISE.
CMT:SPOT RAN @ 12:16A IN EYEWITNESS NEWS @ 1155P-1230A
OCT/12 144570.00 CONTRACT TOTAL 144570.00
TOTAL SPOTS 80

MARKET TOTALS \$409,320 WFTV 35% WKMG 22% WESH 28% WOFL 12% WKCF 0% WRBW 3% CABL 0%
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE